



Girls on the Run  
South Georgia

2022 Sponsorship  
Opportunities



## What We Do

- ★ We offer two unique programs to girls in 3<sup>rd</sup> to 8<sup>th</sup> grades: **Girls on the Run** and **Heart & Sole**.
- ★ Our life skills curriculum is delivered by **caring and qualified coaches who are trained** to implement lessons as intended.
- ★ We celebrate the joy of movement! Our programs use physical activities as a platform for teaching **life skills** and **promoting holistic health outcomes** for girls.



**Girls on the Run South Georgia** has 17 sites in Brooks, Cook, Lanier, Lowndes and Thomas counties. In 2021, we served over 176 girls and created 15 Community Impact Projects.

With the help of generous sponsors and donors, we were able to provide financial assistance to 73% of our program participants who otherwise may not have been able to participate in Girls on the Run.



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It's not only about running. It's about inspiring girls to take charge of their lives and define the future on their terms. It's a place where girls learn that they can. No limits. No constraints. Only opportunities to be remarkable.

- Coach Tiffany

## Why It Matters

- ★ Studies show that 3rd through 8th grade is a critical period of time for girls. Their self-confidence begins to drop **by age nine and 50% of girls ages 10 to 13 years old experience bullying.**
- ★ A recent independent study found that the Girls on the Run intentional life skills curriculum, delivered by highly trained coaches, positively impact girls' lives by **helping them increase their self-confidence, develop healthy relationships and feel good about themselves.**
- ★ At an age when girls are constantly trying to measure up to ideas of who they should be when they're still discovering who they are, **Girls on the Run shows them that their potential isn't just enormous, it's beyond measure.**

# The Finish Line is Just the Beginning

## Presenting Sponsor

\$5,000

- ★ Only 1 per season
- ★ Logo inclusion on:
  - ★ All program shirts
  - ★ All 5K shirts
  - ★ Program and 5K collateral – brochure, flyers, and signage
  - ★ Council website and 5K registration webpage with link to company website
- ★ Mention in all promotional materials including radio, print, digital, on social media (Facebook, Instagram), and on media releases
- ★ Official Presenting sponsorship and recognition for Fall and Spring 5K event with the opportunity to:
  - ★ Pass out 5K medals to participants
  - ★ Host a table/booth
  - ★ Provide a start line and finish line banner
  - ★ Receive verbal recognition from event stage
  - ★ Provide an item or offer in the 5K race bag
  - ★ Receive 7 complimentary 5K entries

## Girl Power Sponsor

\$3,000

- ★ Logo inclusion on:
  - ★ All 5K shirts
  - ★ 5K collateral, including finish line banner
  - ★ Council website and 5K registration webpage with link to company website
- ★ Mention in all promotional materials including radio, print, digital, on social media (Facebook, Instagram), and on media releases
- ★ Recognition at the 5K with the opportunity to:
  - ★ Host a table/booth
  - ★ Receive verbal recognition from event stage
  - ★ Provide an item or offer in the 5K race bag
  - ★ Receive 5 complimentary 5K entries

# The Finish Line is Just the Beginning

## Limitless Potential

### Sponsor

\$1,500

- ★ Logo inclusion on:
  - ★ Back of all 5K shirts
  - ★ 5K collateral including event signage
  - ★ Council website and 5K registration webpage
- ★ Recognition at the 5K with the opportunity to:
  - ★ Host a table/booth
  - ★ Receive verbal recognition from event stage
  - ★ Provide an item or offer in the 5K race bag
  - ★ Receive 3 complimentary 5K entries

## Energy Award

### Sponsor

\$1,000

- ★ Company name included on:
  - ★ Back of all 5K shirts
  - ★ 5K event signage
  - ★ 5K registration webpage with link to company website
- ★ Recognition at the 5K with the opportunity to:
  - ★ Receive verbal recognition from event stage
  - ★ Provide an item or offer in the 5K race bag
  - ★ Receive 2 complimentary 5K entries

## Star Power

### Sponsor

\$500

- ★ Company name included on:
  - ★ Back of all 5K shirts
  - ★ 5K registration webpage with link to company website
- ★ Recognition at the 5K with the opportunity to:
  - ★ Provide an item or offer in the 5K race bag
  - ★ Receive 1 complimentary 5K entry

# Sponsor Benefits

	Presenting \$5,000			Girl Power \$3,000			Limitless Potential \$1,500			Energy Award \$1,000			Star Power \$500		
Exclusive 5K presenting sponsor; top billing on 5K advertising and materials	♥	♥	♥												
Pass out 5K medals to participants	♥	♥	♥												
Logo inclusion on all program season shirts	♥	♥	♥												
Table/booth at 5K	♥	♥	♥	♥	♥	♥									
Banner at 5K	♥	♥	♥	♥	♥	♥	♥	♥	♥						
Verbal Recognition at 5K	♥	♥	♥	♥	♥	♥	♥	♥	♥	♥	♥	♥			
Presence on 5K t-shirt, item in 5K event bag and link on 5K registration page	♥	♥	♥	♥	♥	♥	♥	♥	♥	♥	♥	♥	♥	♥	♥
Complimentary 5K entries	♥	♥	♥	♥	♥	♥	♥	♥	♥	♥	♥	♥	♥	♥	♥

Customizable partnership opportunities available which can include **employee engagement, sampling, and discounts.**

# Invest in a Girl, Change the World

**I would like to commit to a sponsorship:**

[Sponsor Now](#)

**I would like to make a one-time gift:**

[Donate Now](#)

- \$160 sponsors one GOTR girl for one season including shoes and 5K registration
- \$80 purchases program shirts for an entire GOTR team
- \$50 provides a pair of shoes for a GOTR girl
- \$25 buys snacks for a GOTR team for one season

**Additional opportunities with Girls on the Run:**

- ★ Volunteer at the 5K
- ★ Coach a team
- ★ Become a SoleMate
- ★ Become a Board Member

## Learn More

**Girls on the Run  
South Georgia**

[Girlsontherunsouthgeorgia.org](http://Girlsontherunsouthgeorgia.org)

(229) 234-7425

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**Council Director**

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